

MONISH GUPTA

E-mail: guptamonish76@gmail.com

Phone: + 91 9582414121

WORK LINK

www.monishgupta.com

WORK EXPERIENCE

- **Dentsu Impact (July 2016 - present, Gurgaon, India)**
Group Creative Director

Leading a team of 26 creatives on brands including the Maruti Suzuki portfolio, Max Healthcare, Oberoi Hotels & Resorts, Unicharm, Parryware Roca, Vivo and Paytm

This includes mainline and digital mandates of all brands.

- **Cheil India (December 2013 – July 2016, Gurgaon, India),**
Senior Creative Director

Led a team of 4 and developed integrated creative campaigns of Samsung mobiles, tablets, consumer durables and home appliances

- **Wieden + Kennedy (July 2013 – December 2013, New Delhi, India)**
Senior Creative

Was responsible for both ATL and digital communication for Audi, Matrix Cellular, Myntra.com, and Oberoi Hotels and Resorts

- **JWT (September 2011 – June 2013, Gurgaon, India)**
Senior Creative

Handled brands like Nokia, Nestle (Kit Kat), Glaxo SmithKline (Boost), Airtel DTH, SpiceJet, and Hero Cycles

- **Lowe and Partners (April 2005 - August 2011, New Delhi & Kolkata, India)
Creative**

Brands handled include Nestle (Polo mint), LG (consumer durables and home appliances), Maruti Suzuki (SX4 and Omni), Dish TV, Dabur (Real Juices and Honey) Woodland Apparel, Berger Paints, Swissotel Hotels and Resorts

- **Dentsu Marcom (March 2004 – April 2005, New Delhi, India)
Creative**

Brands handled include Honda Cars and Bikes, Sony, Canon, and Ericsson

- **RMG David, A WPP company (June 2003 - April 2004, New Delhi, India)
Creative**

Brands handled include LG mobiles, Asahi Glass, Metro Continental Tyres, and Singapore Tourism Board

EDUCATION

Bachelor of Arts (BA), Mass Communication, 1999 – 2002, St Xavier's College, Kolkata, India

PERSONAL DETAILS

Date and Place Of Birth - 10th December, 1976, Langen, Germany

Languages spoken - English. German. Bengali
